



## **Impact Report 2018**

A Retrospective

Executive  
Staff

Yero Washington  
*Executive Director*

Morris Bird  
*Program Director*

btsla.org

Board of  
Directors

Andy Barth  
*Chairman*

Tyler Baier

Sam Goldfeder

Brian Guerrero

Tom Hazell

Jeff Newman

Andy Redman

Tom Slowey

*Designed by Juliana Arboleda*

This is just the beginning

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# MESSAGE FROM THE CHAIRMAN AND EXECUTIVE DIRECTOR

In January 2012, we established Beat the Streets Los Angeles with the vision to create wrestling programs accessible to all youth in Los Angeles and surrounding communities. Our mission is to empower and transform the lives of youth through the sport of wrestling. With great confidence, we can state that we are having a positive impact and are truly making a difference in the lives of youth. Through our sports-based youth development program, the boys and girls we serve have become better and more confident students and are living healthier lives thanks to the holistic approach we take in helping the most underserved in our community.

“  
**I have had participants confidently look me in the eyes and state that our program has changed their lives for the better and has given them purpose, a community and lofty goals to pursue in their own lives. This truly makes all the work we do worth-while.**

— Executive Director Yero Washington.

Although we have grown tremendously – from 3 programs at our inception to 22 programs today – and serve close to 1,000 girls and boys, we have ambitious goals for the next phase of our organization. With these lofty goals comes great responsibility. We are up to the challenge and we look forward to the opportunities that lie ahead.

“  
**When I listen to the young people in our programs speak about what Beat the Streets Los Angeles has meant to them, I am deeply moved. It fills me with pride in what our staff and coaches have accomplished. However, we are not complacent. There is more that we can do and more young people that we can reach. We are delivering on our mission ‘to empower and transform the lives of youth through the sport of wrestling.’ What we must do in the future is work to bring that mission to more young people.**

— Chairman Andy Barth.

The passion and commitment from our incredible Board of Directors has been an inspiration to all of those involved on this journey. The tireless work of the Beat the Streets Los Angeles staff and never-ending commitment of our coaches carries our mission into the community and makes an impact on youth that will last a lifetime. On behalf of our Board of Directors, staff and coaches, we express heartfelt gratitude to the parents, supporters and donors who help us change the lives of so many young people in our community.



**Andy Barth**  
Chairman



**Yero Washington**  
Executive Director





**Our mission  
is to empower  
and transform  
the lives of  
youth through  
the sport of  
wrestling.**



**Beat the Streets  
Los Angeles  
strives to lead  
the sports-  
based youth  
development  
movement  
by creating  
sustainable  
wrestling  
programs  
accessible  
to all youth.**





# OUR YOUTH

## Miya Galvan

“  
**Beat the streets is and will forever be part of my life and I will one day come back to show the youth what they can accomplish too.**

In 7th grade I saw a poster for wrestling tryouts. I went to practice that first day and fell in love with the sport. Coming into my senior year now I've become the person I am because of Beat the Streets. All my coaches helped me throughout the years. All the friends I've made help me continue to strive to be the best I can be. No matter where I go for college I will continue to wrestle. Beat the Streets is and will forever be part of my life and I will one day come back to show the youth what they can accomplish too.



## V'ante Moore

“  
**Through Beat the Streets I have learned that there are no short cuts and how to become a better person.**

I joined Beat the Streets in the 6th grade and developed a newfound passion for the sport. I was eager to learn. My coaches along the way were awesome & they saw something in me that I myself couldn't see. Through Beat the Streets I have learned that there are no short cuts and how to become a better person. I have learned discipline, camaraderie, and respect. I've had the opportunity to participate in competitions, received scholarships to attend camps, and have met numerous state champions and Olympic competitors. I appreciate all the opportunities that Beat the Streets has given me. It has helped to shape me into the young man I am today.

# OUR COACHES & MENTORS

## Adlee Fayyaz

“  
**I hope more kids can experience the sport of wrestling and what it has to offer both on and off the mat.**

When I became a coach for Beat the Streets Los Angeles, I immediately recalled when I was an 8 year old kid hoping to fit in at my first wrestling practice.

An hour later, I felt part of a supportive community and had made friends. Because of the positive impact my wrestling community had on me, I continued to wrestle through high school, college

and still get on the mat to stay in touch with friends.

As a coach and mentor, I take great pride in my work and strive to create a welcoming environment for anyone who steps on the mat no matter their height, weight, gender or age. I hope more kids can experience the sport of wrestling and what it has to offer both on and off the mat.



## Eric Medina

“  
**Coaching my Topanga program and watching the kids grow and develop into champion student athletes has been a huge source of pride.**

Wrestling for me has always been the story of hard work, commitment and effort. At the beginning of high school I weighed 98 pounds and had never played a sport before. I was weak and had very low self-esteem. When I joined wrestling, my father – a city champion wrestler himself — was so proud. I didn’t win a single match until the end of my first year. That summer, I trained with a my teammates and by the end of high school I became a city champion just like my father. I set upon a goal and accomplished it. Hard work sacrifice and perseverance paid off. I used the drive and discipline

wrestling taught me to wrestle in college and serve a ten year enlistment in the United States Marine Corps.

Becoming a coach for Beat the Streets Los Angeles was much harder than I ever thought. I fell in love with it. Coaching my Topanga program and watching the kids grow and develop into champion student-athletes has been a huge source of pride. I believe in the mission of Beat the Streets Los Angeles and know first hand the benefits wrestling has to offer.



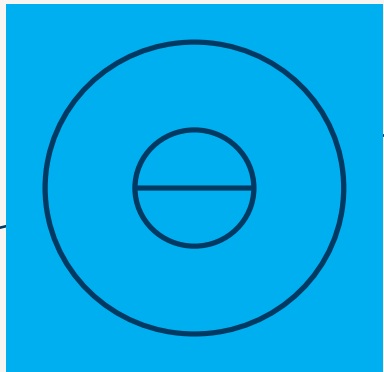
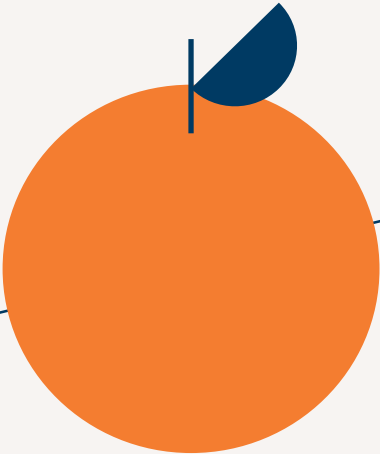
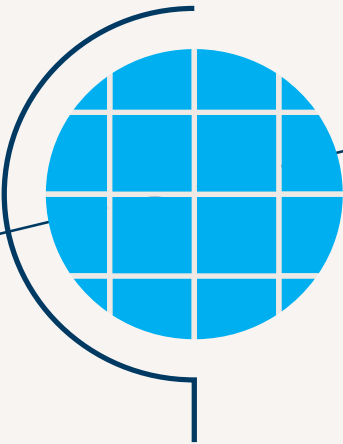
# OUR GOALS & OBJECTIVES

## Character Development

## Enhanced Academic Achievement

## Healthy Living

## Mastery of Wrestling Skills



The lifelong impact of our program is the character development that takes place in our student-athletes.

Our greatest success comes by providing our youth with a support system of caring adults and teammates, developing positive relationships between the student-athlete and our coaches & mentors, and continual focus on the development of personal qualities such as courage, humility, perseverance and confidence that will carry over into every aspect of their lives.

Our wrestlers are student-athletes. To support their academic pursuits, we provide life skills workshops, take our wrestlers to college campuses to help foster a student-athlete mindset, provide summer camps that include academic components, and offer tutoring and homework assistance at our Downtown Academy.

At our Summer Academy, we provide enriching experiences beyond sport such as visits to Los Angeles City Hall, the Walt Disney Concert Hall, the California Science Center, the Broad Museum, and more.

Wrestlers are fit! The sport of wrestling requires the endurance of a long-distance runner, the flexibility of a gymnast, and the explosiveness of a weightlifter from every muscle in the body. We supplement the rigorous physical demands of the sport with healthy snacks at our Downtown Academy and ongoing discussions about the importance of eating healthy food and living a healthy lifestyle.


Throughout the year, our wrestlers take part in structured practice with trained coaches and mentors to learn the fundamentals of wrestling. Their skills are put to the test at dual meet competitions, wrestling tournaments and the Beat the Streets Los Angeles championships. They develop their skills further at wrestling clinics with NCAA and Olympic medalists and wrestling camp opportunities in the summer.

# EVENT HISTORY

Since 2012 we have provided:



**452**  
Summer Camp Scholarships



**10**  
Wrestling Clinics

- Jordan Burroughs
- Adeline Gray
- Kerry McCoy
- Kyle Dake
- Henry Cejudo
- Kyven Gadson
- Helen Maroulis
- Elena Pirozhkova
- Reece Humphrey
- Clarissa Chun

**18**  
Jamborees & Championships









**5**  
All-girls Angel City Grand Prix freestyle tournaments

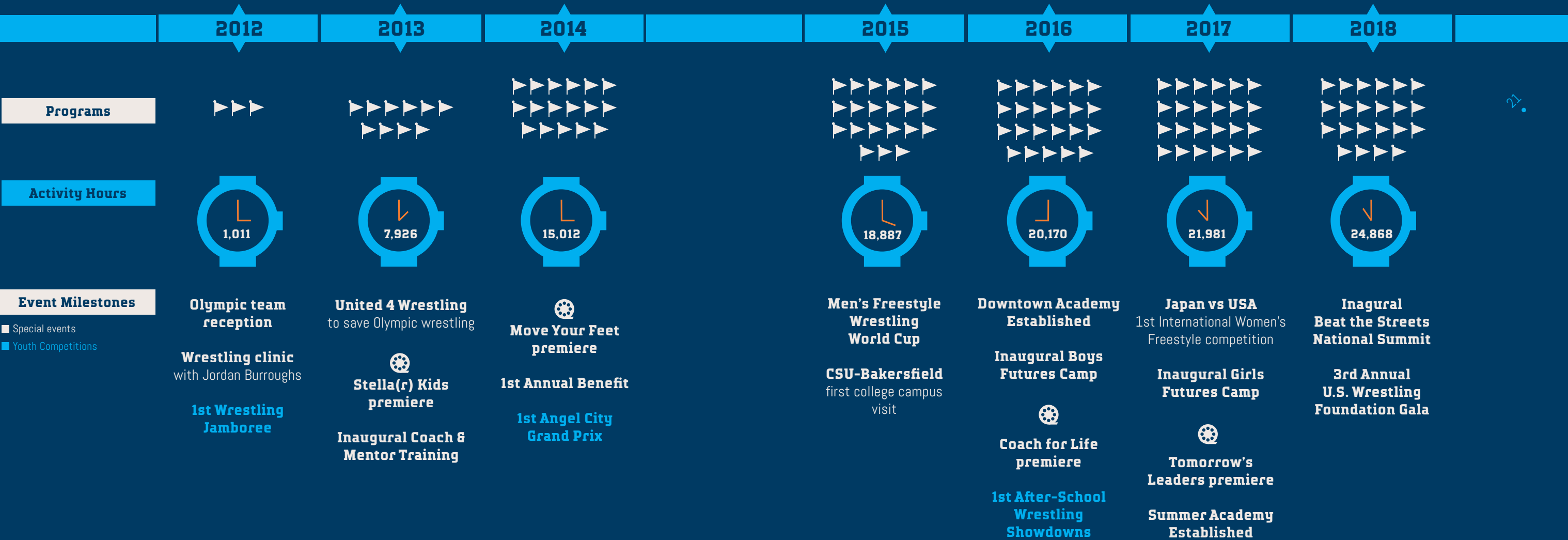
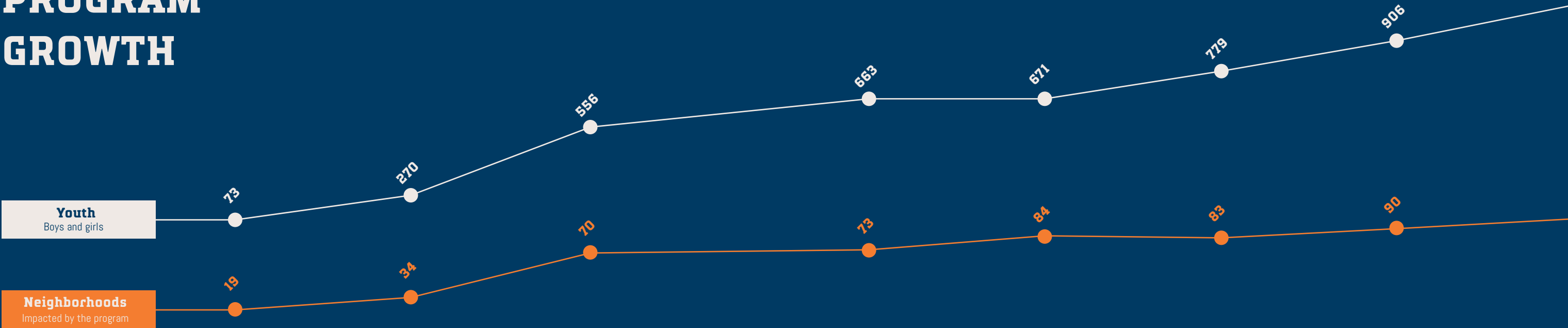
**3**  
International Wrestling Events

- United 4 Wrestling to save Olympic wrestling.
- Men's Freestyle Wrestling World Cup.
- Team Japan vs Team USA women's freestyle dual meet.





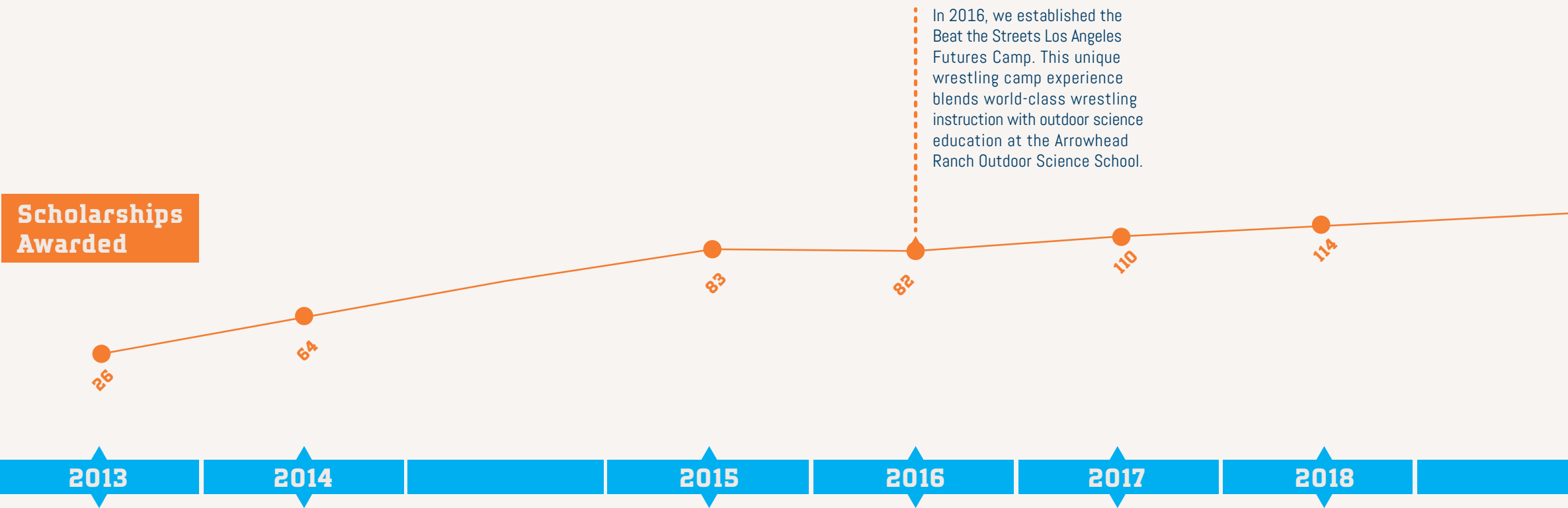
# PROGRAM GROWTH



# SUMMER CAMP SCHOLARSHIP & FUTURES CAMP EVOLUTION

We have awarded more than 450 scholarships to our girls and boys.

For each student-athlete that earns a scholarship to attend Futures Camp, they are given an experience that further develops their wrestling skills and allows them to see possibilities beyond the sport of wrestling and beyond their neighborhood.



In 2016, we established the Beat the Streets Los Angeles Futures Camp. This unique wrestling camp experience blends world-class wrestling instruction with outdoor science education at the Arrowhead Ranch Outdoor Science School.



**Fullerton Wrestling Camp**  
Fullerton, CA

**83 Fullerton Wrestling Camp**  
Fullerton, CA

**26 Marcie Van Dusen Camp**  
Arrowhead Ranch in Lake Arrowhead, CA

**6 Arizona State University Wrestling Camp**  
Phoenix, AZ

**26 Marcie Van Dusen Camp**  
Arrowhead Ranch in Lake Arrowhead, CA

**17 Cal Poly University Wrestling Camp**  
SLO, CA

**10 Jessica Medina Commuter Camp**  
Mt. San Antonio College (Mt. SAC) in Walnut, CA

**10 Aaron Pico Commuter Camp**  
St. John Bosco HS in Bellflower, CA

**15 Mark Muñoz Summer Camp**  
Carlsbad, CA

**36 BTSLA Futures Camp + Outdoor Science School**  
Lake Arrowhead, CA

**31 Marcie Van Dusen Camp**  
Arrowhead Ranch in Lake Arrowhead, CA

**15 Mark Muñoz Summer Camp**  
Carlsbad, CA

**48 Boys Futures Camp + Outdoor Science School**  
Lake Arrowhead, CA

**33 Girls Futures Camp + Outdoor Science School**  
Lake Arrowhead, CA

**3 Mark Muñoz Summer Camp**  
Carlsbad, CA

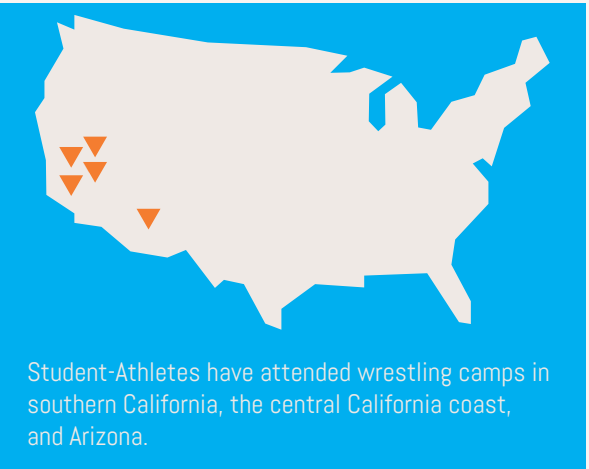
**28 Summer Wrestling Academy**  
Los Angeles, CA

**46 Boys Futures Camp + Outdoor Science School**  
Lake Arrowhead, CA

**34 Girls Futures Camp + Outdoor Science School**  
Lake Arrowhead, CA

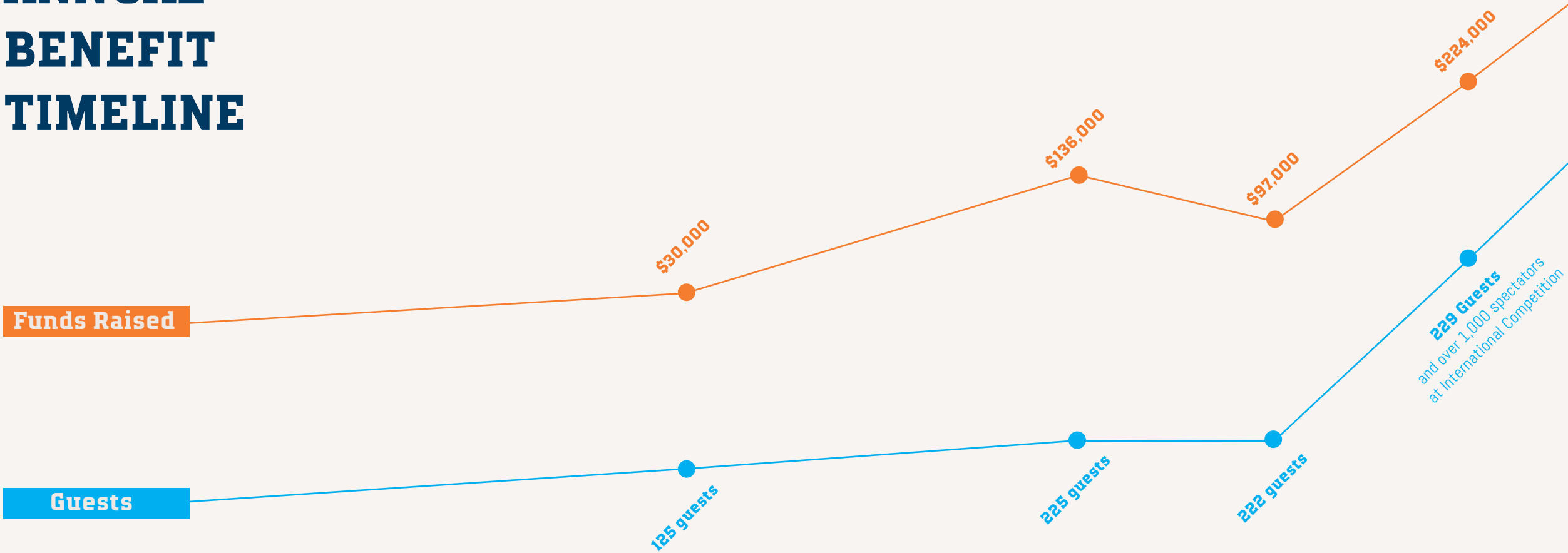
**10 Mark Muñoz Summer Camp**  
Carlsbad, CA

**24 Summer Wrestling Academy**  
Los Angeles, CA





# ANNUAL BENEFIT TIMELINE



2012

2013

2014

2015

2016

2017

1st Annual Benefit  
at Kim Sing Theater

2nd Annual Benefit  
at the Holding Company

3rd Annual Benefit  
at the LA84 Foundation

4th Annual Benefit  
at the Japanese-American  
National Museum



# CURRENT PROGRAMS

22 programs were in operation during 2017-18:

1. 77th Division
2. Alliance MIT MS
3. Bell
4. Berendo MS
5. Burbank MS
6. Century Station YAL
7. Downtown Academy
8. Edison MS
9. Girls Athletic Leadership School
10. Hope Gardens Family Center
11. Irving MS

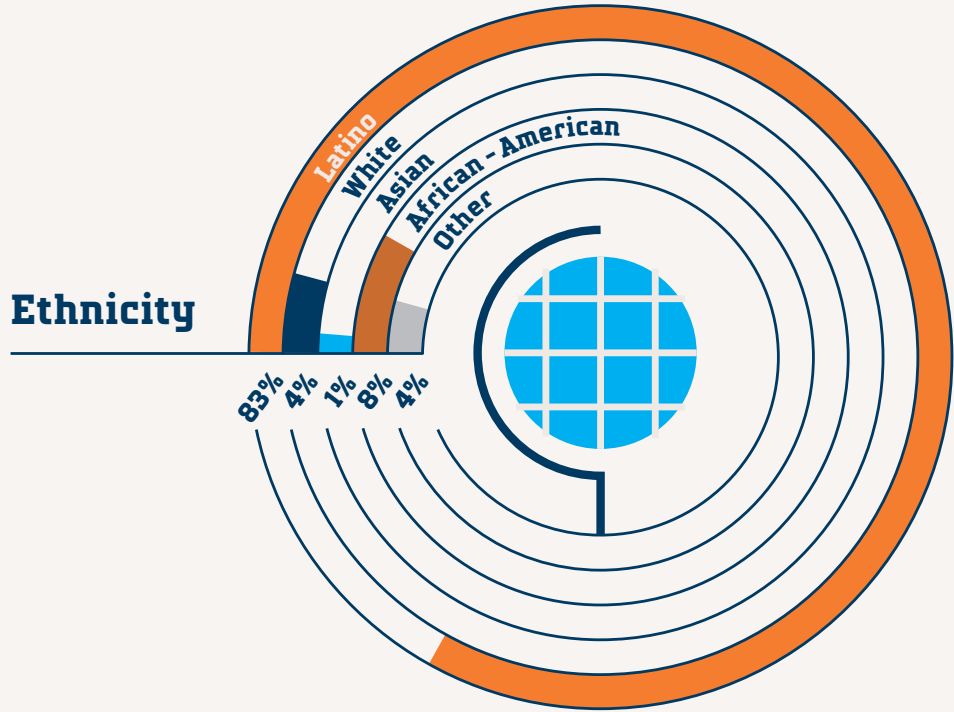
12. Jeff Seymour Family Center
13. Marshall Fundamental
14. Mount Gleason MS
15. Mulholland MS
16. Pico Rivera
17. Porter MS
18. San Fernando
19. San Pedro
20. South El Monte
21. Topanga Division
22. Valor MS



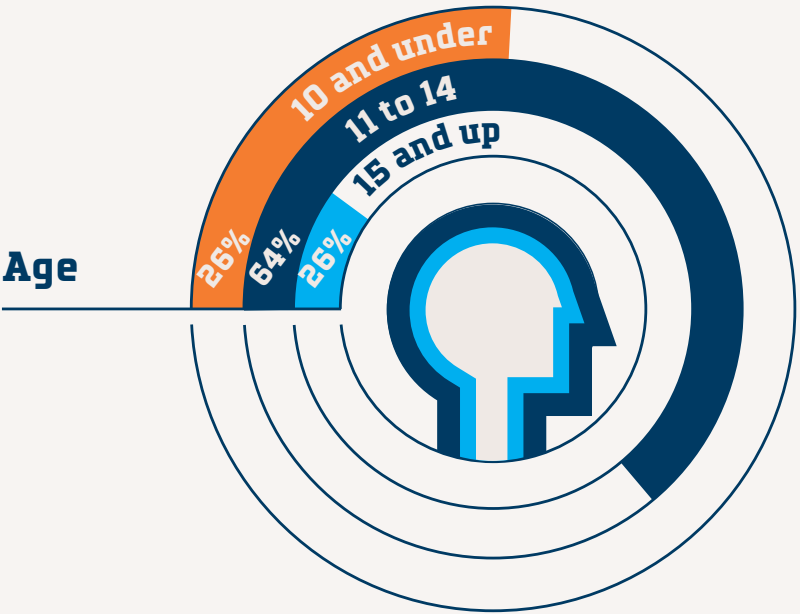
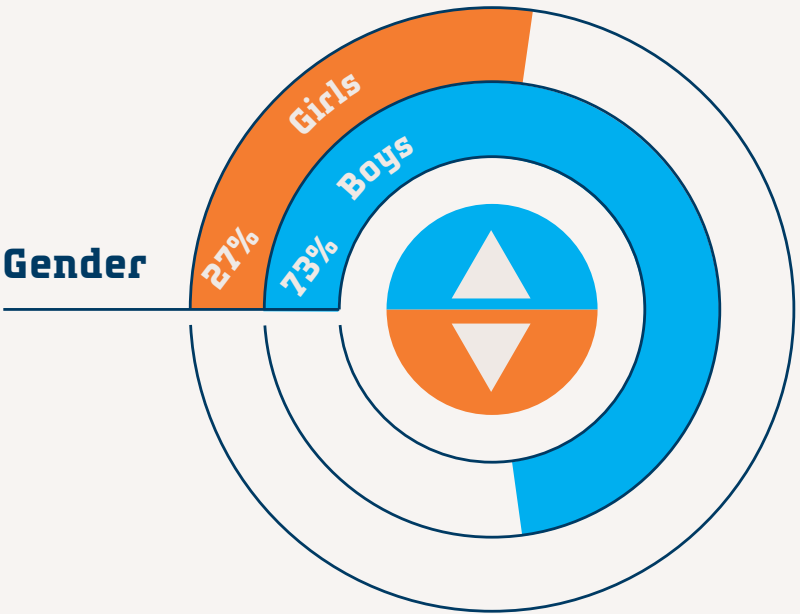
# 2018

## DEMOGRAPHICS

28



29



## School Districts & Charter School Providers



## After School Program Providers



## Law Enforcement Agencies



## PARTNERS

## Family Centers



## SUPPORTERS



DONORS



\$50,000  
\*

Avery & Andy Barth

\$20,000  
\*

Connie & Jim Cardarella

Vivien & Dan Hyman

IDS Real Estate Group

Ryan & Jeff Newman

Sukey & Mike Novogratz

The Capital Group  
Companies Charitable  
Foundation

Westcoast Sports  
Associates, Inc.

\$10,000  
\*

City of South El Monte

Cliff Keen Athletic

Kevin Clifford

Dwight Stuart Youth Fund

Laura Stein & Sam  
Goldfeder

Heidecorn Family  
Foundation, Inc.

Kyra & Dave Barry

USA Wrestling

\$5,000  
\*

Linda & Michael Applegate

Chris P. Dialynas Family  
Foundation

Gordon Crawford

Cynthia L. & William E.  
Simon, Jr. Foundation

Simone De Camargo

Nancy & Chris Hildebrandt

James & Amy Bennett  
Foundation

LA84 Foundation

Liz & Andy Redman

Rotary Club of San Marino

Barbara & Tom Slowery

Sykes Family Foundation

\$1,000  
\*

United Way of Greater  
Los Angeles

Deborah & Shaw Wagener

Adriana & Cristobal Abrego

Roshelle & Tyler Baier

Shauna & John Barger

Emile Bayle

Karen & Frank Beardsley

Jeremy Black

Dollamur Sport Surfaces

Willard Ford

Forgatch Family Foun-  
dation

Beth & Josh Friedman

Paul Gilbert

Alexandra Glickman

Kelly & Alec Gores

Wendy Wachtell  
& Robert Graziano

Karina & Scott Groves

Kat & Brian Guerrero

Linda & Roman Hernandez

John & Cynthia Lee  
Smet Foundation

Moses Kagan

Tom Keen

Mark Kuperstock

Laurie Stolk-Lane  
& Kenneth Lane

Dennis Luzon

Leigh Stein  
& Joseph McNamara

Charmean  
& Robert Neithart

Rebecca Frazier  
& Mike O'Brian

Pacific Western Bank

William Reininger

Robert Ronus

\$500  
\*

Laura & James  
Rosenwald

Maureen Murphy  
& Elan Scheinman

Sun & Jeonghoon Seong

Kara & Brad Slater

Ryan Stromsborg

Philip Swan

Lauren Taschen

The Marc and Eva Stern  
Foundation

Chuck Thompson

Van Konyenburg  
Foundation

Venable Foundation

Yero Washington

Jeffrey Waters

Lisa & Greg Wendt

Binder Foundation

Alyce & Phillip de Toledo

Michele & Todd Doney

Julie Edelstein

James & Gail Ellis

Jane Beresford &  
Patrick Fraioli

Claire & Carl Fronhofer

Shirley & Edward  
Goldfeder

Kapriyel Govjian

Dorit Haroni

Tom Hazell

Howard Heitner

Jamill Kelly

Dean Kinports

Wendy & Eric Marantz

Alicia & Merrill Newman

Charles & Lorna Reed

Claudia & Bruce Resnikoff

Bruce Rubin

\$150  
\*

Deborah & Bashar Sawaf

Greg Schultz

Jack Segal

Rosemary Simmons

Janine & Jim Townsend  
University of Southern  
California Government  
Relations

Laurie Adami Robertson

Sharon Akhtarzad

Anonymous

Joshua Barnett

Micah Barnett

Bruce Baumgartner

Suzanne Berkman

Ivy Tombak & Joey Berlin

Brady Bersano

Malea & Morris Bird

Martha & Richard Bradt

Cecily Broomfield

Jon Bunt

Lauren & Matthew Casella

Nicholas Cegelski

Century Explorer Post 1993

Ellen & Brent Cheney

Leslie & Kenny Chu

Mehran & Ben Cohen

Coyote Club

Dana & Mike Darling

Richard Do

Sean Feller

Erica & Leland Felsenthal

Martin Flores

Jacquelyn & Robert  
Florsheim

Bobbie & Mark Gentili

Lily & Sam Gilani

Fred Guerrero

Helen & Armand Guerero

Corey Hamabata

Page & Thomas Haralambos

Scott Herman

Robert Houston

Ann Johnson

John LaBombard

Mark Loewen

Shonda McIntyre

Samantha Milner

Ly & Travis Moser

Todd Popovich

Angela & Stewart Price

Deborah Priester

David Rivera

Manny Rivera

San Marino City Club

Monique Selva

Carolyn & Jeremy Shapiro

Amalia & Ravi Shawhney

Jennifer Simms

Shannon Slack

Sherly & Bobby Soleiman

Carol Suruki

David Sweeney

Dustin & Ellen Tillman

Jordan Trafton

Benjamin Vega

Sherry Velte

Julia White., M.D.

Morris Zlotowitz

Lauren Allen

Safi Aminah Mae

Claire Azzam

Pamela Baldonado

Adam Bialow

Tod Blank

Jovi & Daryle Boyd

Daniel Brown

Julia & Brendan Buckley

Wylie Colin

Dale Deffner

Joe DeQuinzio

Ryan Downing

Stephanie & Juan Estrada

Melissa Feuss Meyer

Charles Fox

Aris Govjian

Caitlin Gray

George Gray

Carolyn Kay

Willie Krisztal

Marisa Lainer

Jeffrey Marsh

Nathan McCormick

Eric Medina

Lynnene & Clark Mello

Jim & Suzanne Murray

Dana Nusbaum

Meredith Zealy Ostrow

Ronald Phillips

Dana Pogoda

Laura & Greg Redman

Glynnis & Glenn Reinhart

Rachel Rothman

Kathy Schlosser

Elizabeth & Daniel  
Schawan

Elaine Sir

Ross & Marin Sklar

Terry Steiner

Anant Tamirisa

Ronald Uyematsu

Adam Weene

Friends  
of  
BTSLA



# 2017 FINANCIAL INFORMATION

## SUPPORT AND REVENUE

|                              |           |
|------------------------------|-----------|
| Contributions                | \$513,358 |
| City of South El Monte       | \$10,000  |
| Downtown Academy             | \$40,000  |
| Special Events Contributions | \$225,225 |
| Other Fees                   | \$1,959   |

**Total Support & Revenue \$790,542**

## EXPENSES

|                            |           |
|----------------------------|-----------|
| Program Services           |           |
| Form 990, Page 10, col (B) | \$503,003 |
| Management and General     |           |
| Form 990, Page 10, col (B) | \$111,855 |
| Special Events             | \$198,451 |

**Total Expenses \$813,309**

CHANGE IN NET  
ASSETS-OPERATIONS (\$22,767)

|                      |           |
|----------------------|-----------|
| Beginning Net Assets | \$174,105 |
| Ending Net Assets    | \$151,338 |

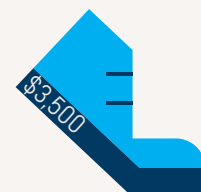
## The Cost of One Wrestling Program \$25,675

### UPFRONT COST



Wrestling Mat

### ANNUAL EXPENSES



Gear and apparel  
for 25 athletes



Special Event  
Cost



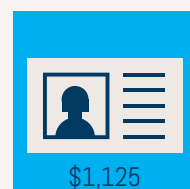
Head Wrestling  
Coach Salary



Assistant  
Coach Salary



Continuing  
Coach Education



USA  
Wrestling Cards  
(Insurance)

## The transfor- mative power of wrestling is undeniable.

Harnessing the power of the world's oldest and greatest sport to positively impact young people is the most impactful and rewarding work we do every day. We hope you will continue to support our efforts—and encourage others to get involved—as we continue our work to inspire, empower and transform young lives through the sport of wrestling.



## **Beat the Streets Los Angeles**

515 S. Figueroa Street, 16th Floor Los Angeles, CA 90071

btsla.org /

