

2020

Impact Report

BEAT
THE
STREETS
LOS ANGELES

BOARD OF DIRECTORS

Andy Barth
Chairman

Sam Goldfeder
Brian Guerrero
Tom Hazell
Dan Hyman
Jeff Newman
Andy Redman
Sally Roberts
Tom Slowey
Laura Stein

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Executive Director

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Program Director

Jonathon O'Brien
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Carl Fronhofer
Director of Development

BEAT THE STREETS LOS ANGELES

2020 Impact Report

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**Our mission
is to empower
and transform
the lives of youth
through the sport
of wrestling.**



Why We Serve



Yero Washington
Executive Director

The sport of wrestling, combined with great coaches and mentors, forever changed the trajectory of my life. I am humbled and grateful to serve alongside our board, staff and coaches to provide the same opportunity for the girls and boys of Los Angeles.

Board of Directors



Andy Barth
Chairman

What keeps me excited, satisfied and fulfilled about what we are doing here at Beat the Streets LA are the testimonials from our wrestlers and their parents. They tell you so openly and honestly about how wrestling and Beat the Streets has changed their lives. Through wrestling, we are teaching valuable life lessons and helping our young people have the confidence that through their efforts they can accomplish more than they previously thought possible.



Sam Goldfeder
The “mat” knows no distinction based on race, sex or religion. It is a calling amongst athletes that are truly testing how to get the most out of themselves. The life lessons learned from wrestling are too numerous to state. Having the privilege to help young women and men from underserved communities learn this wonderful sport is an honor. The discipline, confidence, respect for yourself and respect for academics will most certainly follow them for the rest of their lives.



Brian Guerrero
I serve to pay it forward. When I see the young student athletes we reach out to, to whom we mentor and guide, I see family, as though they were my little cousins, nieces or nephews. I want them to discover both the joy and the life lessons that I found in wrestling, lessons that profoundly shaped my life on and off the mat.



Tom Hazell
I wrestled at El Camino College for Dave Hengsteler and Oklahoma State for Tommy Chesbro. Both are gone now. But the ideals, values, and discipline that they instilled in me are with me every day and served as the cornerstone for everything I’ve ever accomplished. Beat the Streets LA has afforded me the opportunity to carry on these men’s legacy. I am lucky enough to be part of an organization that now extends these same ideals of equality and opportunity, the values of integrity, loyalty and respect, and the discipline that success demands, to a new generation of wrestlers.



Dan Hyman
I serve to help expand and create opportunities so the young men and women of our communities learn life skills through the great sport of wrestling.



Jeff Newman
The lessons I learned wrestling define, in many of the most important ways, how I view the world, and gave me the tools and confidence to adapt to life’s challenges and opportunities. Through Beat The Streets LA, I hope to pass along to our athletes some of those lessons, and pay respect to the talent, patience and generosity of the coaches and teammates that taught me so much.



Andy Redman
I serve because I believe every young person should be given a chance to thrive. Beat the Streets LA ensures each participant has someone who believes in them, supports them, and encourages them to develop into a great human being. Wrestling was also a big part of my own development it humbled me, taught me about hard work, and showed me that teamwork is essential to success.



Sally Roberts
I serve on the board of Beat The Streets LA because supporting the dreams of others using sport creates the dreamers, doers, and leaders our world needs. Encouraging the development of the next generation ensures that youth wrestlers in LA get the vital resources they need to succeed, having a generational impact on families for years to come.



Tom Slowey
Wrestling changed my life!...I am committed to helping our youth participate in the sport that taught me so many positive values and life traits.



Laura Stein
Beat the Streets LA is all about the kids for me...teaching them life lessons through sport is incredibly rewarding and I am honored to be a part of this amazing community effort.



**Beat the Streets
Los Angeles
strives to lead
the sports-based
youth development
movement by
creating sustainable
wrestling programs
accessible to all youth.**

OUR YOUTH

Eduardo Ruano

“I’m forever grateful for the Beat the Streets program and can’t wait to give back to the next generation of kids.”

I started wrestling and being a part of the Beat the Streets program when I was in the fifth grade. I didn’t like it at first, but somehow I eventually fell in love with the sport, and the person you become by doing it. I am the young man I am today due to the Beat the Streets program and all my mentors.

I’m thankful for all my Beat the Streets coaches and the officers in my life that have guided and helped me throughout my journey. Because of the Beat the Streets program, I will graduate high school, attend college and pursue wrestling. I’m forever grateful for the Beat the Streets program and can’t wait to give back to the next generation of kids.





OUR YOUTH

Miyah Cleveland

“Beat the Streets provided a healthy outlet to utilize my abilities.”

I was originally playing basketball when I dropped off my friend Angel at wrestling practice and the coach looked at me and said, “You’re trying out for wrestling, right?” I laughed and told him I was in basketball, he laughed then told me “ok I’ll see you here next practice.” I admired his persistence and decided to skip basketball practice to join one wrestling practice, since then my life has changed.

Wrestling has created some of the most memorable and fun memories in my high-school experience and helped me through alot. I live in a single mother household with 8 sisters and 1 brother. I always stood out by being athletic and wrestling eventually became a part of

my identity. Beat the Streets provided a healthy outlet to utilize my abilities. It is hard to find good leaders in the area I live. Beat the Streets surrounded me by people who are as dedicated to my future as I am, it is truly nothing but a blessing.



OUR COACHES & MENTORS

Roman Hernandez

“BTSLA understands that winning on the mat is second to winning in life.”

Beat the Streets Los Angeles uses the beautiful sport of wrestling to help build communities. Students of all ages, boys and girls, are encouraged to participate. Seeing one of our practices is to see students attempting, learning and laughing. We coaches, through the coaches' training, are taught to mentor and empower students with compassion, to teach them to persevere, to be active, to learn the love of exercising, and the importance of being healthy both physically and mentally. What is most impressive about BTSLA is the commitment to evolving

in how we help the youth in our communities. BTSLA understands that winning on the mat is second to winning in life. From competing on the mat, to wrestling camps and clinics, to academic tutoring, to college trips, to meeting world champions, to the “Tomorrow's Leaders” program for our high school students and young adults, the participants of BTSLA consistently see what it takes to be successful. BTSLA strives to instill the belief in their students that through hard work, integrity, and resiliency they can attain their dreams.



OUR COACHES & MENTORS

Monique Selva

“I am grateful to be part of an organization that develops and showcases the growth of wrestling and provides athletic and academic opportunities.”



I joined Beat the Streets Los Angeles to give back to a community that has given me so much, in the city I grew up in. Wrestling has given me the opportunity to develop into the individual I am today, represent my nation, and be a mentor for our future generations.

It began with a coach accepting me for my ability and seeing my potential. Thanks to Beat the Streets Los Angeles, now every time I step on that mat I get to accept, develop, and inspire our youth.



Our Goals & Objectives



Mastery of Wrestling Skills

Wrestling rapidly develops invaluable traits like no other sport. At Beat the Streets Los Angeles, we provide year round programming, clinics, events, and camps that teach our boys and girls resilience, teamwork, grit, and discipline that translates to life well beyond the wrestling mat.

Healthy Living

We prepare our youth to meet the rigorous physical and mental demands of wrestling. By providing nutrition education and prioritizing social and emotional well-being, we ensure our coaches and mentors are focused on developing the whole student-athlete.



Enhanced Academic Achievement

We believe in supplementing the academic pursuits of our student-athletes. This is why we offer numerous enrichment workshops, university visits, alongside summer camps with various educational facets, that enhance the overall educational experience of youth in our programs.



Character Development

Our greatest measure of success is producing the next generation of leaders through the lessons they learn in the sport of wrestling. With a positive environment of caring role models, coaches and mentors, we cultivate personal qualities such as courage, humility, perseverance, and confidence, that carry over into every aspect of life.

Event History

Since 2012 we have provided:

10
Elite Wrestling
Clinics



- Jordan Burroughs, Olympic Champion
- Adeline Gray, 5x World Champion
- Kerry McCoy, 2x Olympian
- Kyle Dake, 4x NCAA Champion
- Henry Cejudo, Olympic Champion
- Kyven Gadson, NCAA Champion
- Helen Maroulis, Olympic Champion
- Elena Pirozhkova, Olympian
- Reece Humphrey, 3x World Team Member
- Clarissa Chun, Olympic Bronze Medalist
- Kyle Snyder, Olympic Champion

30
Jamborees &
Championships



6
All-Girls
Angel City
Grand Prix
Freestyle
Tournaments



4
International
Wrestling
Events

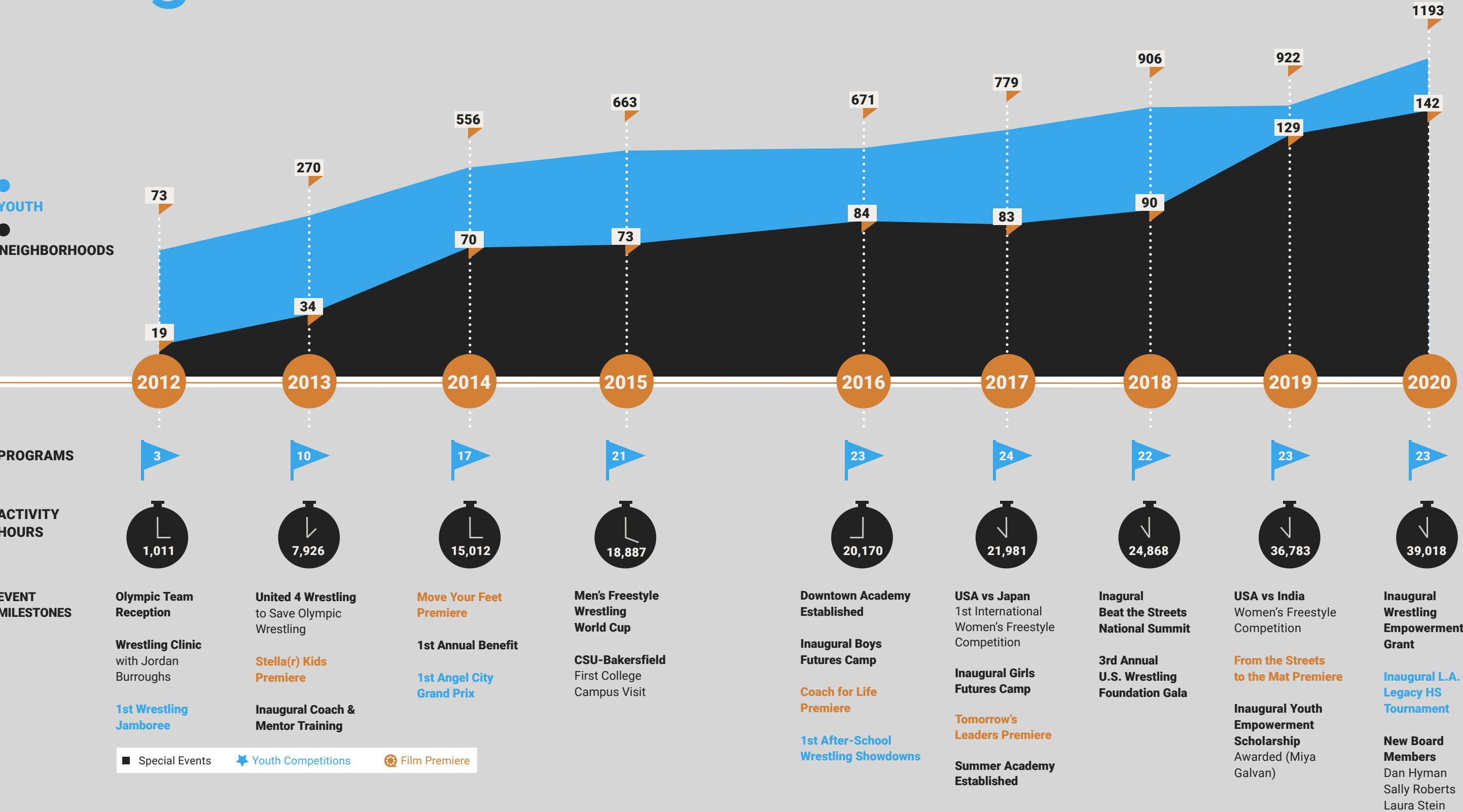


- United 4 Wrestling to Save Olympic Wrestling
- Men's Freestyle Wrestling World Cup
- USA vs Japan Women's Freestyle Competition
- USA vs India Women's Freestyle Competition

815
Summer Camp
Scholarships

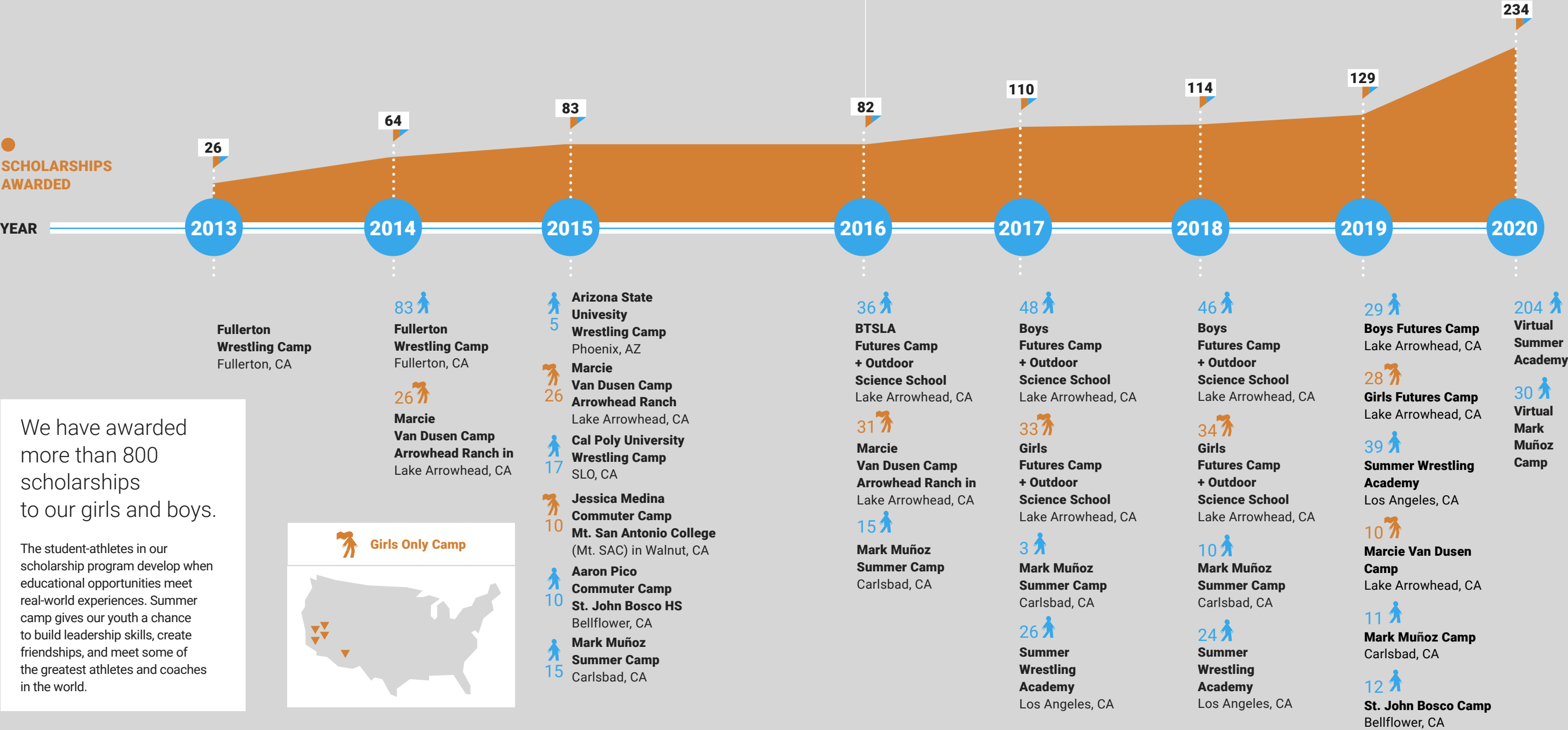


Program Growth



Summer Camp Scholarship Program

In 2016, we established the Beat the Streets Los Angeles Futures Camp. This unique wrestling camp experience blends world-class wrestling instruction with outdoor science education.

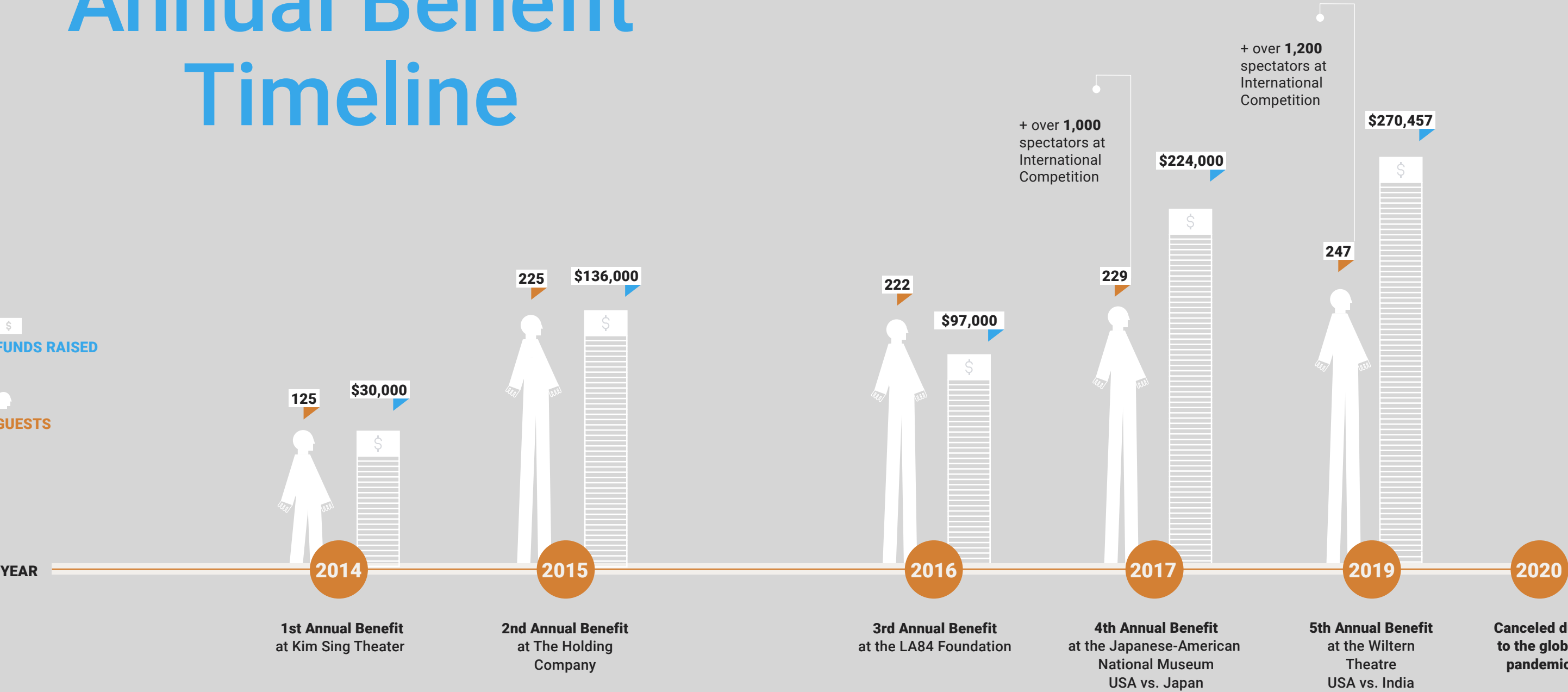


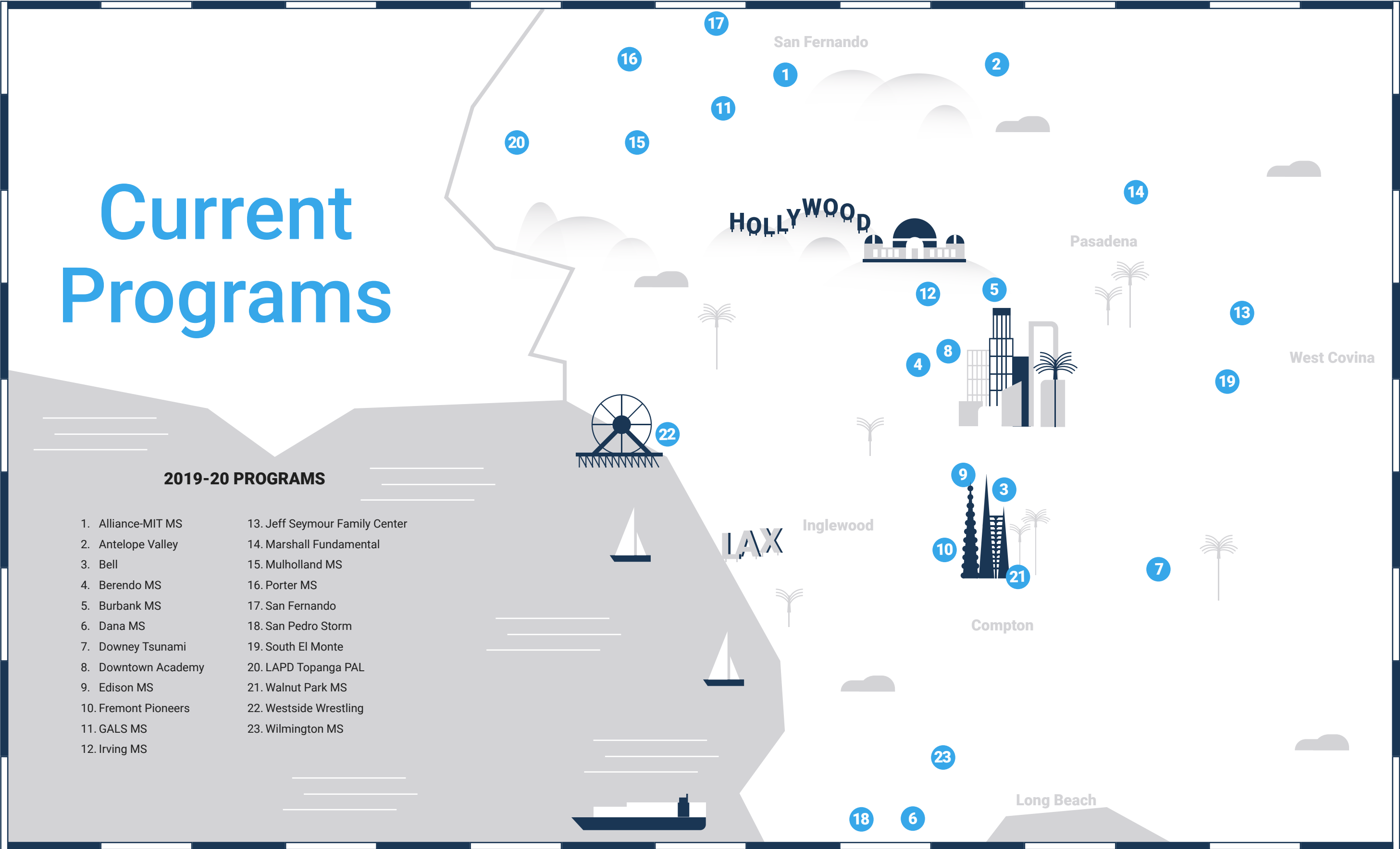
We have awarded more than 800 scholarships to our girls and boys.

The student-athletes in our scholarship program develop when educational opportunities meet real-world experiences. Summer camp gives our youth a chance to build leadership skills, create friendships, and meet some of the greatest athletes and coaches in the world.

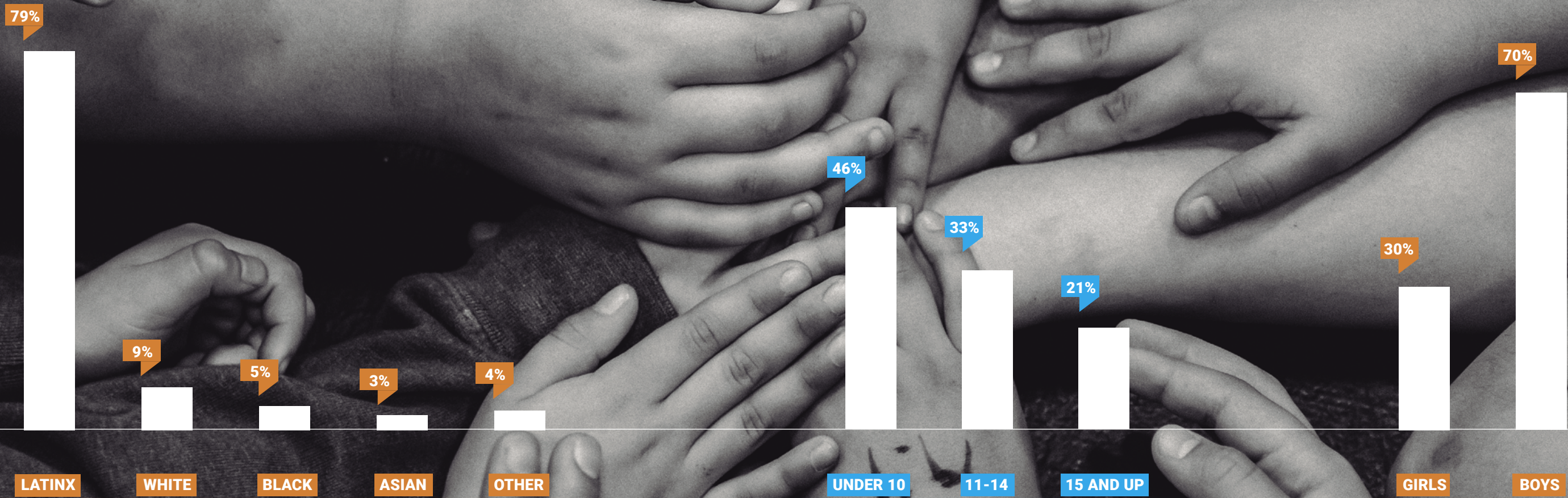


Annual Benefit Timeline





2020 Demographics



Ethnicity

Age


Gender

Girl Power

Since its inception in 2012, Beat the Streets Los Angeles has worked to provide opportunities for girls across Los Angeles to experience the sport of wrestling. By 2019, our partner program the San Fernando Tigers were crowned California CIF girls wrestling state champions.


6

All-Girls
Angel City
Grand Prix
Freestyle
Tournaments




281

Scholarships
to Attend
Summer
Camp




2

International
Women's
Wrestling
Events



13

Women
Serving in
Leadership
Positions



Over the course of the past eight years, Beat the Streets Los Angeles has held six all-Girls Angel City Grand Prix tournaments, granted scholarships to 281 girls to attend summer camp, and hosted two international women's wrestling events in conjunction with our annual benefit.

Currently, Beat the Streets Los Angeles has thirteen women serving in leadership positions. These women serve as head and assistant coaches, as well as members of the Board of Directors. Women's wrestling has continued to grow across the country and Beat the Streets is proud to be a leader in that growth.

In 2020, the NCAA officially named women's wrestling an emerging sport. With continued growth nationwide, the girls in our programs and the women leading them will have more opportunities in the future.



Rising to the Challenge

As Los Angeles came to a halt in March 2020, our community immediately felt the impact of the global pandemic. Our 23 programs shut down immediately. As the pandemic unfolded, our Annual Benefit fundraiser, the Angel City Grand Prix, and Futures Camp events were all canceled.

Knowing that our youth needed us more than ever, we developed a unique Summer Academy program

that allowed us to serve more girls and boys than ever during the summer of 2020.

With incredible support from our Board of Directors along with our staff and coaches, we launched a five-week Summer Academy program with over 200 youth. The Summer Academy was conducted online through video conferencing and provided each participant with a package that included a cinch

bag, t-shirt, jumprope, chess set, book, yoga mat, and a workbook.

The success of the Summer Academy led to a six-week Fall Academy program during October and November 2020. During this program, for the first time in 7 months our coaches were once again able to meet in-person with their wrestlers for socially distanced outdoor workouts.



Empowerment Grant



L.A. LEGACY WRESTLING TOURNAMENT



180
Student
Athletes



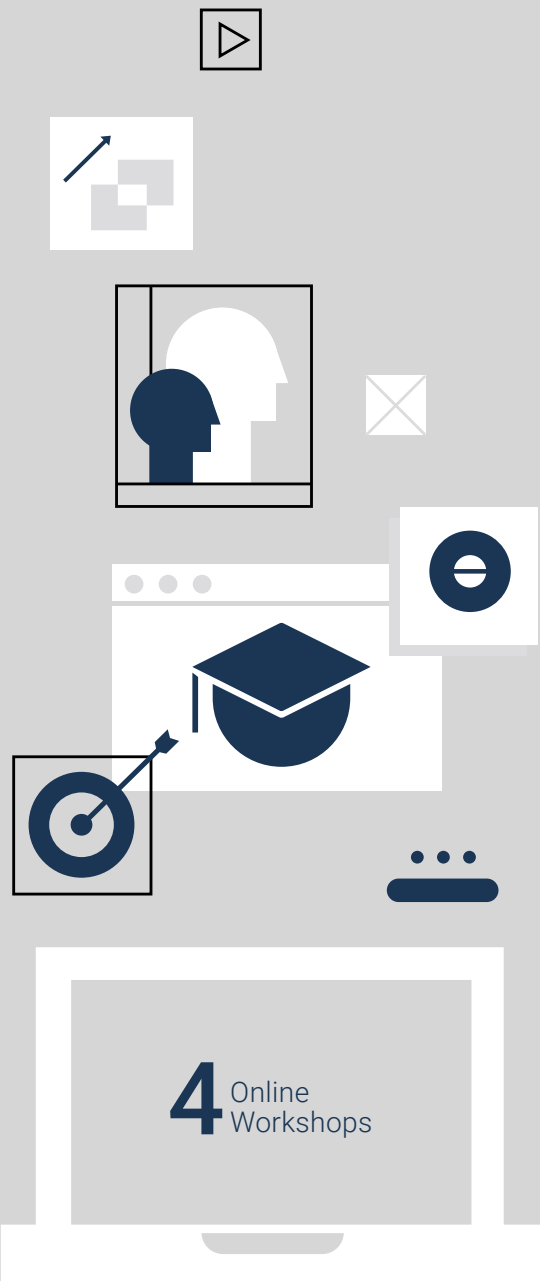
from
22
High
Schools

In October 2019, Beat the Streets Los Angeles established the Wrestling Empowerment Grant to enhance and strengthen high school wrestling programs throughout the Los Angeles area. Over \$40,000 was granted to 22 high school programs. The funds were used to support gear and equipment, travel, and tournament expenses.

To be eligible to receive the grant, high school coaches were required to attend a live, two-day coaching development course sponsored by the National Wrestling Coaches Association. The NWCA program helped the coaches strengthen their skills, increase positive team culture, and improve the recruitment and retention of both girl and boy wrestlers.

In connection with the Empowerment Grant, Beat the Streets Los Angeles established the L.A. Legacy Wrestling Tournament. The tournament provided over 180 student-athletes from 22 high schools a day of competition free of charge.

Tomorrow's Leaders Program



Beginning in the fall of 2020, Beat the Streets Los Angeles launched an initiative to more fully live up to our promise of "Building Tomorrow's Leaders." This selective program was offered to high school juniors, seniors, and recent high school graduates who are passionate about wrestling, youth development, career development, and developing coaching skills.

The initial phase of the Tomorrow's Leaders Program consisted of four online workshops that featured professional athletes, coaches, financiers, and entrepreneurs. Workshop topics included college planning, goal setting, career development, wrestling training, and coaching tips.

These workshops were the first phase of a holistic, long-term program designed to help our alumni prepare for the next steps in their lives.

Partners



SCHOOL DISTRICTS & CHARTER SCHOOL PROVIDERS



AFTER SCHOOL PROGRAM PROVIDERS



LAW ENFORCEMENT AGENCIES



FAMILY CENTERS

& Supporters



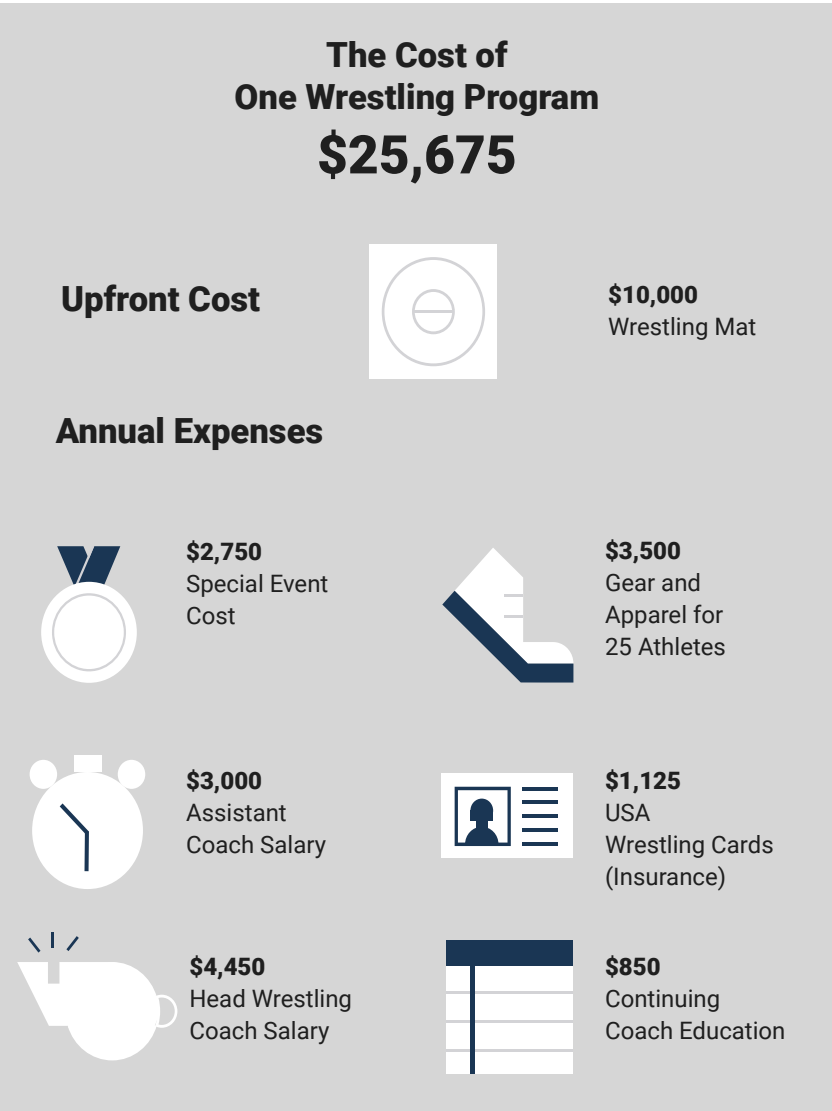
Donors [\\$50,000+](#) Avery & Andy Barth • Vivien & Dan Hyman • The Capital Group Companies Charitable Foundation • Anonymous [\\$20,000+](#) James & Amy Bennett • Laura Stein & Sam Goldfeder • Ryan & Jeff Newman • Sukey & Mike Novogratz [\\$10,000+](#) Kyra Tirana Barry & Dave Barry • Kevin Clifford • Chris Dialynas • West Coast Sports Associates • Negri Foundation • San Marino Rotary • USA Wrestling • Claire & Mike Van Konynenburg • Deborah Heitz & Shaw Wagener • Alex Walterspiel [\\$5,000+](#) Kat & Brian Guerrero • Michael Levitt • Liz & Andy Redman • Robert Ronus • M3K Foundation • Barbara & Tom Slowey [\\$1,000+](#) Melissa & Nate Adams • Kathy & Frank Baxter • Karen & Frank Beardsley • Barbara Bice • Malea & Morris Bird • Tyras Bookman • Ina Coleman • Gina & Timothy Cornish • Patrick Diaz • Lorrie & Greg Forgatch • Claire & Carl Fronhofer • Alexandra Glickman • Laurence Gould • Adam Guttentag • Tom Hazell • Laurie Stolk-Lane & Kenneth Lane • Phillip Le • Leigh Stein & Joseph McNamara • Jon Mendis • Margaret & David Mgrublian • Rich Puleo • Riverside Police Foundation • Sally Roberts • Julie & Thomas Rowland • Amalia & Ravi Sawhney • Monique & Jason Selva • Bill Simon • Cynthia & William Simon Jr. • Kara & Brad Slater • Philip Swan • Gene Sykes • Janine & Jim Townsend • Janette & Richard Williams • Yero Washington [\\$500+](#) Issa Ababseh • Jackie Albano • Emile Bayle • Ivy Tombak & Joey Berlin • Brett Dallas • Kapriyel Govjian • Wendy Wachtell & Robert Graziano • Howard Heitner • Roderick Lindblom • Jeffrey Marsh • William Reininger • Noi & Darren Schield • Greg Schultz • Frederic Sohl • Richard Sun • Jim Thornton • Ellen & Dustin Tillman • George Toney • Jeffrey Waters



→ [Friends of BTSLA](#) Adriana & Cristobal Abrego • Jose Alvarenga • Flournoy Anthony • John Azevedo • Micah Barnett • Emily Barth • Bruce Baumgartner • Adam Bialow • Cody Bickley • Leah Bird • Jeremy Black • Jovi & Daryle Boyd • Martha & Richard Bradt • Madigan Brands • Paul Brindley • Julia & Brendan Buckley • Jeanie Buss • Tim Byers • Lauren & Matthew Casella • Kyung Hee Cha • Jack Cheney • Ellen & Brent Cheney • Bruce Christensen • Dana & Mike Darling • Jennifer DeArmitt • Jag Deep • Dale Deffner • Kelly Petska & Greg DeLeon • Anna & Jim Fallis • Martin Flores • Bobbie & Mark Gentili • Nicholas Gentili • Shirley Goldfeder • Pamela Gordon • Richard Grassmuck • Karina & Scott Groves • Devon Guerra • Fred Guerrero • Leticia & Chris Guerrero • Robinson Gullford • Catherine Gutierrez • Joseph Guttentag • Jason Hall • Daniel Hayes • Scott Herman • Linda & Roman Hernandez • Nancy & Chris Hildebrandt • Steven Ho • Robert Houston • Andy Huang • Celia & Isaac Hung • Ann Johnson • Malcolm Johnson • Christina & Lawrence Kane • Dean Kinports • Angelica Knowles • Darcy & Richard Kopcho • Trey Kozacik • John LaBombard • Alexandria Liles • Michael Manley • Carlos Martinez • Eric Medina • Lynnene & Clark Mello • Mark Michel • Forrest Molinari • Michael Moyer • Joey Nakazawa • Jonathon O’Brien • Mary Olivero • Luke Palmisano • Ronald Phillips • Josue Pivaral • Todd Popovich • Deborah Priester • Roberto Reyes David Rivera • Glynnis & Glenn Reinhart • Crystal Rodriguez • Bruce Rubin • Gumrah & Johnny Ruggiano • Seth Seneca • Todd Sherer • John Sischo • Brian Solo • Ronald Uyematsu • Sherry Velte • Monica Warner • Patrick Warren • Larry Watanabe • Morris Zlotowitz

2019 Financial Information

SUPPORT & REVENUE	
Contributions	\$660,403
Grants	\$40,000
Special Events Contributions	\$232,991
Other	\$50,521
Total Support & Revenue	\$933,394
EXPENSES	
Program Services Form 990, page 10, col (B)	\$682,775
Management and General Form 990, page 10 col (C)	\$88,185
Special Events	\$191,051
Total Expenses	\$962,011
Change in net assets-operations	(\$28,617)



The transformative power of wrestling is undeniable.

Harnessing the power of the world's oldest and greatest sport to positively impact young people is the most impactful and rewarding work we do every day. We hope you will continue to support our efforts—and encourage others to get involved—as we continue our work to inspire, empower and transform young lives through the sport of wrestling.

BEAT THE STREETS LOS ANGELES

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btsla.org

